



2020 Seasonal Ticketing and Marketing Intern – World Wide Technology Raceway

World Wide Technology Raceway is looking for a highly-motivated Ticketing and Marketing Intern that is passionate and prepared to work in a fast-paced motorsports environment. The focus of the internship will be to assist the Ticketing and Sales Managers on daily ticket operations, sales, hospitality, signage, event production and activation. This internship will teach the importance of strategic planning, organization, coordination and communication skills within many areas. Although, these will be your primary responsibilities you may also be asked to help in other departments when needed to enrich your overall experience.

Schedule / Compensation:

Interns may work up to 40 hours per week and must be available to work staggered schedule times, including nights, weekend and holidays. Weekends will be a requirement during the peak season.

This seasonal position can be a combination of course credit and/or hourly pay.

Season runs April 1 through mid-October. The following are our National event dates and attendance would be preferred, based on your course schedule and availability.

- NASCAR Gander Outdoors Truck Series—August 21, 2020
- NTT Data INDYCAR Series—August 22, 2020
- NHRA Midwest Nationals—October 2-4, 2020

Characteristics/Qualifications

- College level student majoring in sport management, business, advertising, marketing, hospitality management or related fields.
- Desire to start & build a career in motorsports or entertainment.
- Proficiency in Microsoft Office.
- Must be able to respond quickly, calmly and professionally to event-related problems and emergencies.
- Excellent customer service skills.
- Ability to prioritize and multi-task while maintaining a strong attention to detail.
- Professional in appearance and communication (written – verbal – presentation).
- Ability to work in a fast paced and high energy environment.
- Prior sales or box office experience preferred.
- Overall positive attitude and desire to learn as much as possible during the internship.
- Ability to work evenings, and weekends as scheduled.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.